



- Event Advertising
- Private Forum Hosting
- Classified Advertising
- Banner Advertising

CPDpoint is a multifaceted, Australian-based and internationally-focused website catering to the needs of graduates working in their fields of specialty.

www.cpdpoint.com

Self-service Marketplace CPD Continuing Professional Development

CPDpoint offers four, low cost, functions on one site:

- Private forum hosting
- Classified advertising
- Event advertising
- Banner advertising

Services activated immediately upon payment.

The central theme of the site is continuing professional development, including the marketing of specialist equipment, training programs and workshops. However, the users of the site will be interested in a much wider range of products and services, including luxury items and leisure activities.

Event Advertising **Private Forum Hosting**

Search for, or promote, professional development activities such as:

- workshops
- conferences
- diploma and degree programs

Participants can register their interest in your event on CPDpoint and their details will be forwarded to you instantly. Reach a wider group of professionals than you'd ever before considered for your training events.

- Conduct online education events or supervision groups
- Conduct focus groups
- Run online follow-up training for past workshop participants

- Find like-minded professionals for peer supervision about specific topics or client groups
- Allow free membership or paid participation in your forums

Classified Advertising **Banner Advertising**

- Buy
- Sell
- Swap
- Trade
- Place Wanted and For Sale ads for employment, goods and services to reach professionals across the world

- Conduct a focused or general banner advertising campaign for a price you won't believe!
- Upload your own banners or have CPDpoint create a banner for you.
- Six banner sizes are available.